

## LAAA Quarterly Progress Report

Please complete this form electronically, and return to [LAAAs@homeoffice.gsi.gov.uk](mailto:LAAAs@homeoffice.gsi.gov.uk).

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<b>Reporting period:</b>	Q2 - April 14 – June 14		
<b>Aims: (delete as needed)</b>	Crime	Health	Diversification

Please list the key milestones due in this reporting period	Progress towards each milestone	RAG status of progress
To transform the relationship the people of Halton have with alcohol	We have commissioned Our Life to start a local conversation around alcohol – using an Inquiry approach based on the citizen's jury model of community engagement. This will commence in September	<b>green</b>
Increase awareness of the effects of alcohol on the unborn child	We have developed a social marketing campaign aimed at women of childbearing age to raise awareness of alcohol abstinence in pregnancy and foetal alcohol spectrum disorders (FASD). This is currently being market tested. To be rolled out in Q3/ 4.	<b>green</b>
Support young people within Halton to delay onset of drinking, and reduce binge drinking	We have commissioned R U Different to deliver a school based social norms campaign around alcohol. This will commence in September.	<b>green</b>
Development of clear referral pathways across the life course	Work has commenced on Developing patient pathways in line with NICE guidance	<b>amber – need to ensure completed within timescales</b>
Ensure local licensing policy supports alcohol harm reduction agenda	Attended Drink Wise event and have completed self-assessment framework, next step is to use the tool to review and update SOLP in line with best practice.	<b>amber – need to ensure all partners engage with SOLP review process</b>
Reduction in underage drinking and associated anti-	<ul style="list-style-type: none"> <li>• Joint alcohol</li> </ul>	<b>Amber – Need to</b>

social behaviour	<p>reduction message aimed at young people has been developed (Agreed by HBC, Young Addaction, HIT, Police)</p> <ul style="list-style-type: none"> <li>• A task and finish group has been established to ensure the effective implementation of Operation Stay Safe</li> <li>• Need to further develop work around prevention of under-age sales restorative justice approach to underage sales</li> </ul>	<b>maintain progress to ensure all actions completed within timescales.</b>
Work with licensed premises to adopt more responsible approaches to the sale of alcohol	<ul style="list-style-type: none"> <li>• Individual has been identified from a licensed premise in Runcorn to act as lead for Runcorn Pub watch scheme</li> <li>• Attended Drink Wise event on Ipswich model Reduce the Strength campaign. Task and finish group has been established to consider if this scheme would work in Halton or how this could be adapted.</li> </ul>	<b>Amber – work ongoing, Need to maintain progress to ensure all actions completed within timescales</b>
Prevention of alcohol related domestic violence	<ul style="list-style-type: none"> <li>• A task and finish group has been established to review pathways to support for both victims and perpetrators of domestic violence</li> </ul>	<b>Amber - work ongoing, Need to maintain progress to ensure all actions completed within timescales</b>
Create a more diverse and vibrant night-time economy	<ul style="list-style-type: none"> <li>• Benchmarking against purple flag standards has commenced.</li> </ul>	<b>Amber – work ongoing, Need to maintain progress to ensure all actions completed within timescales</b>
<b>If your area is exploring ways to develop local data, evidence and processes to inform how alcohol health harms might be taken into account in future for local CIPs, please complete the section below. N.B. Any activities must fall within the current parameters of the Licensing Act 2003.</b>		
<b>Key milestones</b>	<b>Progress towards</b>	<b>RAG status of</b>

	each milestone	progress
Review of local licensing policy to be conducted supported by Drinkwise.	Self-assessment framework completed. Next step is to use this tool to review SOLP with relevant partners.	<b>amber - need to ensure all partners engage with SOLP review process</b>
		(red/amber/green)
		(red/amber/green)
<b>Please describe any changes to your plan, objectives or milestones and the reasons for them</b>		
<ul style="list-style-type: none"> <li>We have volunteered to pilot PHE available data tool. This tool is intended to support responsible authorities, in particular (but not exclusively) local authority public health teams to play an active role in influencing alcohol harms through the licensing process. We will be attending the event in August related to use of the tool.</li> <li>Local discussions related to data collection in A+E (Cardiff Model) – this was not included within our original action plan but could potentially be explored as part of the LAAA work.</li> </ul>		
<b>Please briefly highlight any challenges and how you are planning to overcome them</b>		
<ul style="list-style-type: none"> <li>Maintaining engagement of all key partners – Regular communication and updates, LAAA activity being linked into local alcohol harm reduction strategy work.</li> <li>The utilisation of resources to ensure activities are affordable, high quality and make a significant impact. Many of the proposed activities have not attracted any additional resource and must be delivered through existing funding arrangements.</li> </ul>		
<b>What will your priorities be over the next quarter? Please list these with reference to a milestone/completion date for each.</b>		
Please see Halton's Local Alcohol Action Area (LAAA) action plan for full details of agreed activity during Q3 +Q4 (Attached)		
<b>Are you confident that your area is on track to deliver reductions in alcohol-related harms, and/or improve diversity of the night time economy as part of this project? Please indicate using the appropriate RAG status.</b>		
<b>RAG status</b>	<b>Comments</b>	
(red/amber/green)	Amber – Good progress has been made so however there is a need to maintain momentum.	
<b>Any additional comments</b>		
During the second quarter we have focussed on building on first quarter activity, establishing leads and support groups for each action. We have also ensured that all work was done under the oversight and guidance of the development of the wider alcohol strategy and action plan for Halton.		